



Po' Joe  
**QUALITY**  
Seeds



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Seeds



Mr. & Mrs. Norbert Erbler

Norbert "Pa" Joe Erbler prides "QUALITY" in the joy for good crops for farmers and satisfying a hungry America.

Back in 1885, his great-grandfather, Oswald P. Erbler II, a German farmer immigrant, came to America for a better life for himself and his family. He found it in Ohio in search of what he can call "home". Oswald and his family settled in Navarre and started it would be.

Over the years, he became known as "Pa" Joe for marketing of his crops and best seeds were medicines. He needed something to

the right vitamins, minerals, fertilization, and manure for the soil, pesticide without harming vegetation, and maintain moisture within the soil to keep the crops from drying out during drought. With a tight income and twelve children to feed, Oswald studied and experimented with these techniques to report any better seeds for a better harvest. Not only did such harvest keep his family happy and satisfied, but also his neighbors and others which coming back for more.

And so began, the increase in marketing of Oswald and Son's "Pa" Joe QUALITY Seeds in 1905 thru four sons, Edward, Oswald III, Maxine, and Jonathan continued their father's business after his death in 1902, passing on from generation to generation.

Norbert was more of the successor in his family history to continue the business. He became to be nationally known just before his death in 1988. Two of his sons, William "Lil' Bubba" Dean, and Norbert "Pa" Joe II continue the tradition of "QUALITY" into the 21st century.

Pa Joe  
QUALITY  
Seeds





Mr. & Mrs. Norbert Brahler

Norbert "Po' Joe" Brahler insists "QUALITY" is the key for good crops for farmers and satisfying a hungry America.

Back in 1885, his great-grandfather, Oswald P. Brahler II, a German farmer immigrant, came to America for a better life for himself and his family. He heard of stories of how great the Ohio farmlands were from other German immigrants and Americans. They travelled to Ohio in search of what he can call "home". Oswald and his family settled in Navarre and studied the land to see how efficient it would be.

Over the years, he became known as "Po' Joe" for marketing of his crops and seeds were mediocre. He needed something to enhance his crops and land:

the right vitamins, minerals, fertilization, and manure for the soil, pesticide without harming vegetation, and maintain moisture within the soil to keep the crops from drying out during droughts. With a tight income and twelve children to feed, Oswald studied and experimented with these techniques to reproduce better seeds for a better harvest. Not only did each harvest keep his family happy and satisfied, but also his neighbors and others which coming back for more.

And so began the increase in marketing of *Oswald and Son's Po' Joe QUALITY Seeds* in 1895 (his four sons, Edward, Oswald III, Marion, and Jonathan continued their father's business after his death in 1892.) passing on from generation to generation.

Norbert was more of the successor in his family history to continue the business. He became to be nationally known just before his death in 1988. Two of his sons, William "Lil' Bubba" Dean, and Norbert "Po' Joe" II continue the tradition of "QUALITY" into the 21st century.

Po' Joe  
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