

Raymond M. Brahler
603 North 6th Street, Apt. 1B
Hebron, Ohio 43025





rmbrahler@att.net
Cell: (330) 409-5552

On-line Portfolio

 www.twistedminddesign.net

Social Media

 [in/rmbrahler](https://www.linkedin.com/in/rmbrahler)
 [@rmbrahler](https://twitter.com/rmbrahler)

Qualifications

10-plus years of Graphic Design and/or Art Direction coupled with growth in Web Design; Resolve customer problems & generate new and innovative ideas; Recognized for artistry, technical skills, deadline-oriented and commitment to high standards.

Specialties

Brand/identity, sales collateral, web banners/headers/sites, printing, packaging, trade show displays, illustration, brainstorming marketing ideas/concepts

Skills & Abilities

InDesign CS5.5/6/CC, Photoshop CS5.5/6/CC, Illustrator CS5.5/6/CC, Acrobat CS5.5/6/CC, Dreamweaver CS4, HTML, CSS, Social Media (Facebook, Twitter, LinkedIn), PowerPoint, MS Word

Additional Areas of Proficiency

Apple (Mac), PC, CD-R/CD-RW burner, scanner, digital camera, some video assistance

Relocation

Able to relocate. Currently reside 30 minutes east of downtown Columbus.

Professional Experience

Minuteman Press of Grandview Heights, Columbus, OH

Part-Time Graphic Designer/Production Specialist Present

- Demonstrate experience in branding
- Communicate client wants and needs (good "people skills")
- Share ideas with owner to broaden marketing via web, social media, etc.
- Retain a smooth work environment with excellent time-management
- Maintain a high personal standard of quality, organization, efficiency to meet tight deadlines

Clay Agency, Lewis Center, OH

Freelance Production Artist/Graphic Designer 2013-2016

- Exceeded confidence and promise of clientele projects in-progress
- Partook in meetings with Clay Agency to broaden their collateral to current and new business
- Brainstormed/researched daily hashtags of social media postings (quotes, agendas, light-hearted, etc.) for new audience

Capitol Square Printing, Columbus, OH

Part-Time Graphic Designer/Artist 2012-2014

- Revitalized company expectations in layout/design, pagination, production expertise
- Launched company web site and social media site (2012-13)

Dawson, Columbus, OH

Freelance Graphic Designer/Production 2011

- Worked with Art Directors/Account Executives to provide best solutions in print/web for collateral

Image Pac Graphics (division of Smurfit-Stone Corporation), Ravenna, OH

Designer/Production Artist 2008-2010

- Created and/or elevated consumer package products; Reviewed/edited of artwork prior to execution
- Established quotes for prepress/plate and communicated time lines
- Travelled to regional plants for meetings/project requests (press runs, review samples)

Twisted Mind Design (Freelance business), Columbus/Canton, OH

"Big Brain"/Graphic Designer 2007-2010

- Designed print collateral, web, brand/identity for various clients; Submitted proposals/invoices
- Networked, promoted, and advertised Graphic Design services to business owners
- Daily agenda via LinkedIn.com, Twitter.com (substitution of e-newsletter)

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Professional Experience cont'd

Bradford School, Columbus, OH
Part-Time Graphic Design Instructor 2008

- Brainstormed ideas, written work orders on student projects & field trips to keep students' interest
- Provided real world skills students need to gain experience; Committed to their success, as well as, aspired to help students reach ultimate career goals

Nationwide Insurance, Columbus, OH
Graphic Designer 2004-2008

- Teamed with this Fortune 500 company's IAA Program in Direct Written Premium goal of \$60 million; exceeded goal with EOY \$103 million; Conversion rate exceeded 55% via custom mail pieces, e-blasts, ads, etc.
- Knowledge and support of company brand standards in print/web design
- Built relationships with vendors to ensure best pricing/quality
- Conducted online research photography and models (e.g.: photos.com, CamTalent) to get the best representation for targeted audience; Scouted locations for photo shoot; research talent agencies regarding price, 8x10s, etc.

M & M Design, North Canton, OH
On-Call, Freelance Graphic Designer 2004

- Collaborated in design concepts and print "advertising design" – developed many brand names and unique corporate images for clients

Education

The University of Akron, Akron, OH
BFA Degree, Art-Graphic Design

- Seminars: Social Media Marketing, Customer Service, Marketing for a Small Business, Dealing with Difficult People, How to Become a Better Communicator

Awards

CYP Club 2007, 2012

- Networker of the Month (August)
Ohio Restaurant Association Summer Issue 2011
- "Strengthen Your Business by Utilizing a Logo"
Cleveland Area Design Designer Wrap 2010
- Collaboration with Master Printing in holiday paper
APEX Award of Excellence 2008
- Special Purpose Brochures, Manuals & Reports
COF 125th Anniv. T-Shirt Design Contest 2007
- Grand Prize Winner

Current Involvements

NPF Ohio Marketing Committee 2011-Present
Columbus Young Professionals Club 2007-2008; 2010-Present

Previous Involvements

KickButt Columbus: Highway Ramp Clean-up
via Columbus Young Professionals Club 2015
Knights of Columbus #341 (Canton, OH) 2009-2010
Knights of Columbus #5429
(Columbus, OH) 2008
Main Street Canal Winchester Committee 2007-2008
St. Francis Xavier Beneficial Society 2006-2013
4-S Club Golf Outing Committee
(design, social media, recorder, VP) 2006-2013